

Tara Sawyer CLASSIC

The Tara Sawyer Classic benefitting the Tara Sawyer Foundation is one of the largest premier youth tournaments in the state of Texas.

Please Partner with us to help kids!

Event Date: October 1st-3rd, 2010

*Also Featuring the 1st Annual **Buddy Ball** Event!!*

**Complete Times and Locations available at
texastournamentbaseball.com**

- **Substantial Growth**
From 30 local teams to 220 teams from all over Texas, ranging in age from 7 to 14
- **Across North Texas**
7 different cities across throughout 1 weekend.
- **Children of professional athletes participate**
Including: past Major League Baseball Players such as Rapheal Palmerio, Mark McLemore, Rusty Greer, Ken Hill, Steve Buschell, and NFL great Darren Woodson.
- **Featured speaker**
Past Speakers include: Ex- Texas Ranger and New York Yankee pitcher, John Wetteland.
- **Motivational Entertainment**
Captivated young audiences with the athletic, muscle building team of "Team Impact."
- **Barnabas Award (character award)**
Unique to this tournament, and a reason parents say they will return year after year. One child is selected by their coaches from each team (last year we did 220 Barnabas Award Presentations in one day!) and honored for their work-ethic and team-building, selfless character.
- **Over 2,640 youth participants**
Each will receive a custom-designed hat pin, personal thank you gift, & personal invitation to play again next year
- **"Carnival" type atmosphere**
For siblings of players while at the fields. Activities range from bounce houses, clowns, jugglers, face painters, photo buttons, magicians, etc...all designed and placed at the complexes as our way of saying "thanks for playing in the Tara Sawyer Classic."

**These are just a few of the reasons the Tara Sawyer Classic
is a tournament you want to partner with!**

Partnership Opportunities:



Title Sponsorship - \$15,000.00

- Title Sponsorship at all events during the 2010-2011 Season. Sponsor Logo/Name Appears everywhere with TS Classic Logo appears: signage, website, promotional items and gifts, media, t-shirts, awards. For Example: The Coca-Cola Tara Sawyer Classic
- On site promotional opportunities including mascot, information table, product distribution, activities or games.*

Barnabas Sponsor - \$12,500.00

- Exclusive sponsor of the highlight event (Barnabas Award) for the players
- Nomination forms and Promotional Material will your have company logo
- Awards Ceremony representation for your company
- Barnabas Awards and Certificates will include company logo
- Barnabas T-shirt – the headline sponsor one color logo on all shirts
- TaraSawyer.org tile ad on the home page and the Classic event landing page September 2010 through August 2011
- Signage at all 7 playing field for the Classic event
- On site promotional opportunities including mascot, information table, product distribution, activities or games.*

Platinum Sponsorship - \$10,000.00

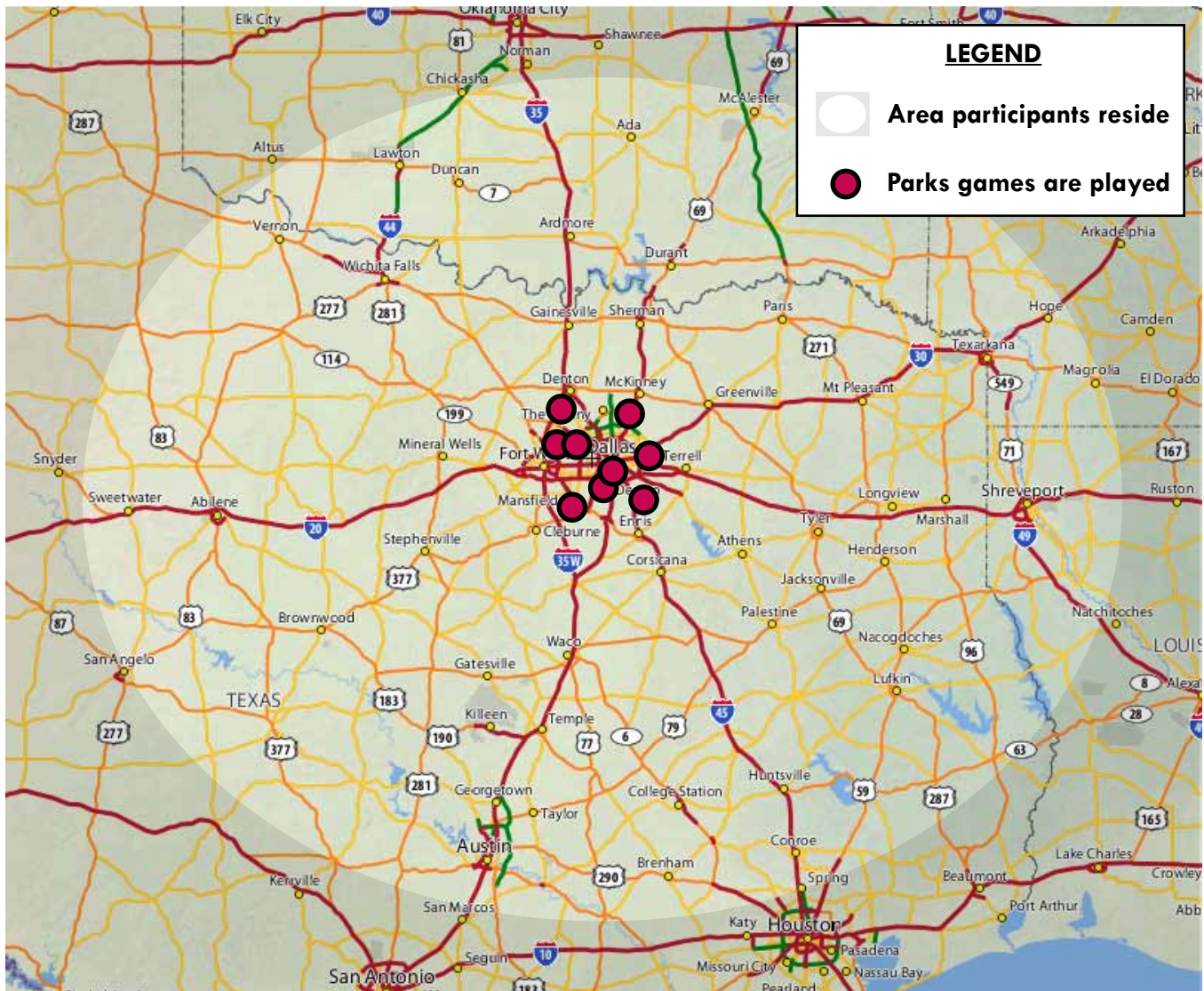
- Limited to three sponsors
- Logos and Links on Website sponsors page
- TaraSawyer.org tile ad on the home page and the Classic event landing page September 2010 through August 2011
- T-Shirts – one color logo on all tournament shirts & collector hat pins on Logo'd card
- Signage at all 7 playing fields for the Classic event
- On site promotional opportunities including mascot, information table, product distribution, activities or games.*

Classic Sponsor - \$5,000.00

- Sponsorship at the Classic tournament event
- TaraSawyer.org tile ad on the Classic tournament landing page September and October 2010
- Signage at each playing field for each event
- On site promotional opportunities including mascot, information table, product distribution, activities or games.*

Numerous underwriting opportunities available. Contact us at TaraSawyer.org for more information.

Coverage Area:



Over 7,000 People

Involved in this weekend-long event
(Including: players, coaches, supporters, fans,
volunteers and sports Celebrities)

- 2,640 players
- 444 coaches
- 5,000+ family and friends of players
- 175 volunteers

Games Played - Parks/City

- Grimes Park/Desoto, Texas
- Zeiger Park/Desoto, Texas
- Texas Star, Euless, Texas
- Midway Park/Euless, Texas
- Railroad Park/Lewisville, Texas
- Bakersfield Park/Flower Mound, Texas
- Big League Dreams Park/Mansfield, Texas
- Boys' Baseball, Inc./Mesquite, Texas
- Chiesl Park/Seagoville, Texas

NFL Super Bowl SLANT 45 Event:



The Tara Sawyer Classic is an officially sanctioned NFL Super Bowl SLANT 45 Event.

Every elementary aged participant and volunteer at the Tara Sawyer Classic qualifies as a SLANT 45 participant. Participants are invited to reflect through artwork or writing on serving others through the Tara Sawyer Foundation, and will be invited to the SLANT 45 celebration in January, 2011 at the AA Center where President George W. Bush and many other famous personalities will appear in a celebration of giving.

YOU ARE PART OF THE TARA SAWYER CLASSIC TEAM!

PARTICIPATION INSTANTLY QUALIFIES YOU FOR THE SLANT 45 PROGRAM

What is the Tara Sawyer Foundation?

A faith-based organization committed to supporting and enabling young athletes, children and families in need through scholarships, camps and outreach programs. The Foundation was created for Tara Sawyer, a vibrant Christian spirit who at the age of 10 passed from this world due to a water-borne parasite and resulting disease that she contracted while swimming with friends and family in a Texas Lake. To keep Tara's memory alive her family created the baseball tournament: The Tara Sawyer Classic. The Tournament, in honor of Tara who was the only girl on a select USSSA World Series, raises funds for local families in need as well as scholarships for the Royal Family Kids Camp, a camp for abused and neglected children, and Life Outreach International's Water for Life program, providing safe wells in impoverished nations around the world.

We Want Your Art!

A Reflective Collage is the last step to complete a SLANT 45 Service Learning Project, and is required in order to be eligible to attend the SLANT 45 Kids Bowl Bash, a celebratory event in January. Reflective Collages representing thousands of service learning hours will be the highlight of the SLANT 45 Art Exhibition. This exhibit is traveling to public installation venues throughout the region before, during and after Super Bowl XLV.



After detaching the contact form below, use the back side of this paper to collage, draw your own picture, or use a photograph to express the enthusiasm and satisfaction you felt because of your participation in the tournament. Use words and pictures from magazines or pens, crayons, pencils, markers, watercolors, paints, photos, newspaper type, cut paper, tape, glue, anything you want!

Submission of a reflective collage is required to receive an invitation to the SLANT 45 Kids Bowl Bash in January. Your art may also be displayed at the SLANT 45 Art Exhibition. Learn more at slant45.org.

will be one of the largest communitywide service-learning programs in U.S. history, with an estimated 20,000 elementary age students completing 45,000 hours of service in their communities.

COACH'S PLAYBOOK

TEENAGES ONLY

Official Playbook

TOP SECRET

North Texas Super Bowl XLV Host Committee

SLANT 45

Service Learning Adventures in North Texas

A Program Of

BigThought

North Texas Super Bowl XLV Host Committee

SLANT 45

Service Learning Adventures in North Texas

A Program Of

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Participants Name: _____ City of Residence: _____

Age: _____ Gender: _____

Adult Email Address: _____

Have an adult complete this information, detach and mail it along with your reflective collage to the address indicated below by October 30, 2010.

Submit this form and reflective collage to:
Big Thought Attn: SLANT 45 Art Exhibition
2501 Oak Lawn Avenue, Suite 550, LB 42
Dallas, Texas 75219

