

Tara Sawyer Foundation
Celebrity
SOFTBALL CLASSIC

Partnership Opportunities:
World Series Title Sponsor
\$20,000

- Name labeled in event title in all promotional material, including: main banner, program cover mention and full-page ad on back of program, mail outs, press releases, directional and welcome signs, caps & T-shirts
- Banners - (1) 6' x 10' in outfield & (2) 4' x 6' on surrounding fencing
- 30 second commercial on Jumbo-tron
- (4) 30-second acknowledgement from Emcee between innings
- Title recognition in all media coverage
- Largest Logo with link on Website
- Opportunity to contribute to VIP goodie bags
- Largest Logo on event T-shirts
- 30 VIP Tickets*, 30 event t-shirts
- 4 Premium Dugout Seats**

MVP - \$15,000

- Banner - (2) 4' x 6' on surrounding fencing
- 15 second commercial on Jumbo-tron
- (3) 15-second acknowledgement from Emcee between innings
- Logo on Promo Materials including welcome sign
- Front-inside-page ad in Program
- Logo and link on Website
- Opportunity to contribute to VIP goodie bags• logo on event T-shirts
- 20 VIP Tickets*, 20 event t-shirts
- 4 Premium Dugout Seats**

Major League - \$10,000

- Banner - (2) 4' x 6' on surrounding fencing
- 10 second commercial on Jumbo-tron
- (2) Acknowledgement from Emcee between innings
- Logo/name on Welcome sign
- Full-inside-back-page ad in Program
- Logo and link on Website
- Opportunity to contribute to VIP goodie bags
- Logo on event T-shirts
- 10 VIP Tickets*, 10 event t-shirts
- 2 Premium Dugout Seats**

Minor League - \$5,000

- Banner - (1) 4' x 6' on surrounding fencing
- Recognition on Jumbo-tron
- (1) Acknowledgement from Emcee between innings
- Logo/name on Welcome sign
- 1/2 Page ad in Program
- Logo and link on Website
- Opportunity to contribute to VIP goodie bags
- Logo on event T-shirts
- 6 VIP Tickets to event*, 6 event t-shirts
- 2 Premium Dugout Seats**

Foundation Fans

Company/names will be listed and categorized in the program, on website, and on a collective 4' x 6' banner on surrounding fencing, according to donation amounts given.

- \$2,000 (4 VIP passes & 1/2 page ad in program)
- \$1,000 (2 VIP passes & 1/4 page ad in program)
- \$500
- \$300
- Other

Game Partners

Game Partners are needed in the following underwriting opportunities (Company/names will be listed and categorized in the program, on website, and on a collective 4' x 6' banner on surrounding fencing, according to donation amounts given.

Underwriters will also receive 4 VIP Tickets and 4 event t-shirts):

- **Fireworks** (~\$3,500) also receives: Title recognition for fireworks show
- **Print** (printing of program and promotional materials) also receives: Full-page ad in Program
- **Banner** (Printing and materials for ~25 banners) also receives: a 4' x 6' on surrounding fencing
- **T-shirt** (3,000 T-shirts and screen printing on two sides) also receives: Logo on T-shirt.
- **Goodie bags/gifts donations** (for 350 guests)
- **Fun fanfare** (~\$3,500) (magicians, face painters, balloon artists & clowns)

**VIP Tickets include: passes to the "Celebrity Tent" for autographs and hor d'oeuvres with celebrities, 2 drink tickets and reserved seating at the game.*

***Dugout Seating includes: VIP ticket privileges, as well as, Celebrity hosted premier seating in the historical Fort Worth Cats La Grave Field original dugouts, adjacent to the celebrity players dugouts. Includes additional ballpark fare (concession food and drinks).*

Ticket Pricing

General Admission \$25/\$30 at the Gate
 VIP Tickets*** \$200 value
 Premium Dugout Seating*** \$500 value
 *** Available only to major sponsors

Program Advertising

2-page spread \$3,500
 Full Page ad \$2000
 1/2 Page ad \$1200
 1/4 Page ad \$700
 1/8 page ad \$400

Electronic Requirements

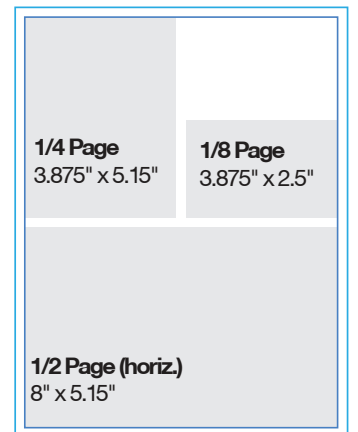
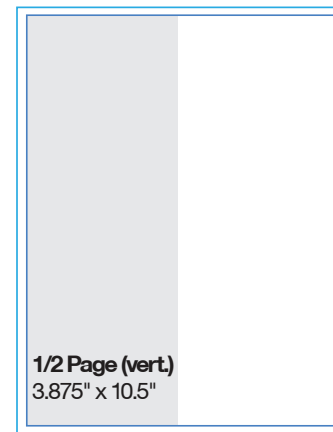
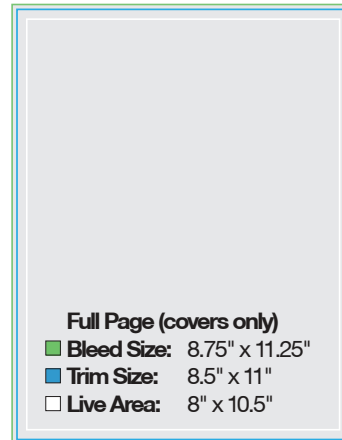
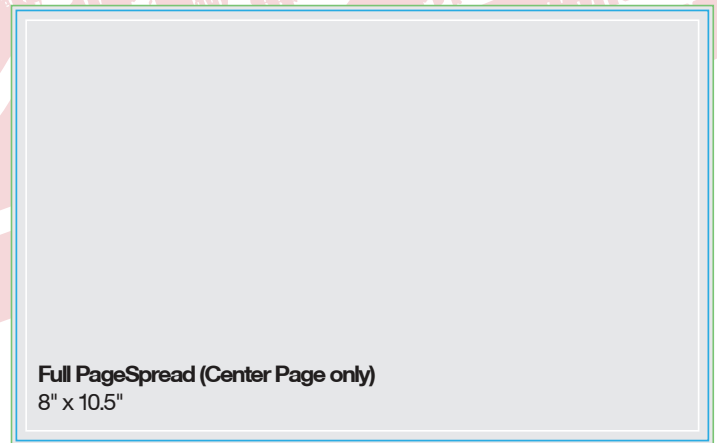
Camera ready materials must be no less than 300 dpi at 100% of placement size. ONLY press quality saved .pdf files or .tiff, .eps, .psd, or .ai files are accepted. PDF files are preferred. Materials must use CMYK color. No RGB, Pantone, or PMS colors are accepted. Failure to provide files as required can cause unpredictable output results. If we are designing your ad all provided art files must be no less than 300 dpi at 100% of placement size. Vector artwork is preferred. Electronic files may be emailed with no more than 6 MB per email or uploaded to our FTP site. You may also send electronic materials via postal mail. ALL ADDRESSES ARE LISTED BELOW.

- We request submission of color-accurate proofs with all ad materials (.jpg is appropriate for proofs of electronic submissions).
- We can assume no liability for omissions, misprints or font defaults.
- All ad materials are non-returnable unless specified in advance.
- Ads that require design or proof are due one week earlier than space deadline.
- Photography & design services are available for a nominal charge.

Email: graphics@tarasawyer.org
ftp: ftp://speedsoft.dyndns.org/ts
Postal mail: Tara Sawyer Foundation
 P.O. Box 26858
 Ft. Worth, TX 76126

Placement Sizes

	Width/Height
2-Page Spread (Bleed)	17.25" x 11.25"
2-Page Spread (Trim Size)	17.0" x 11.0"
2-Page Spread (Live area)	16.5" x 10.5"
Full-Page Cover (Bleed)	8.75" x 11.25"
Full-Page Cover (Trim Size)	8.5" x 11.0"
Full-Page Cover (Live Area)	8.0" x 10.5"
Full-Page Interior	8.0" x 10.5"
1/2 Horizontal	8.0" x 5.5"
1/2 Vertical	3.875" x 10.5"
1/4 Vertical	3.875" x 5.15"
1/8 Horizontal	3.875" x 2.5"



Donation Form



We are a faith-based organization committed to supporting & enabling young athletes, children & families in need through scholarships, camps & outreach programs.

Sponsor Information

Completed forms can be mailed to P.O. Box 26858, Fort Worth, TX 76126 or faxed to 817-443-0238. To pay by credit card over the phone, please call 817-965-2072.

Company/Organization: _____
(As you'd like for it to appear in print if applicable)

Authorized Signature: _____

Authorized Contact Name: _____ Phone # _____

Email: _____

Sponsor Opportunity: _____ Monetary Donation: \$ _____

Paid by: _____ Cash _____ Check • Check # _____ Credit Card: ___ Amex ___ Visa ___ Master Card ___ Discover
(Please make checks payable to "Tara Sawyer Foundation")

Card #: _____ Exp Date: ____/____/____ Security Code: _____

Name as it appears on card: _____ Billing Zip Code: _____

Authorized Signature: _____ Date: ____/____/____

In-Kind Donation: _____ Service _____ Product _____ Certificate, valued at: \$ _____ Cash \$ _____

Description: _____

Available for pick up: _____ immediately, on ____/____/____ @ ____:____ AM/PM

Name of contact with item: _____

Contact phone number: _____

For Foundation Representatives:

____ Item collected • Collected by: _____ on ____/____/____ @ ____:____ AM/PM

Stored at: _____

____ Acknowledgement sent • by: _____ on ____/____/____ @ ____:____ AM/PM